

In the name of God, the Most Compassionate, the Most Merciful.
All praise and thanks belong to God, the Lord of the Worlds.
May peace and prayers be upon Prophet Muhammad and all of God's prophets.



Council on American-Islamic Relations
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The Council on American-Islamic Relations

Washington, D.C.

September 5, 2025

Mr. Sundar Pichai

Chief Executive Officer

Google LLC

Dear Mr. Pichai,

On behalf of the Council on American-Islamic Relations (CAIR), the nation's largest Muslim civil rights and advocacy organization, I write to express our deep concern regarding reports that Google has entered into a \$45 million advertising agreement to amplify content produced by the Israeli government across your platforms, including YouTube.

According to an exposé published by DropSite News, this campaign promotes material designed to whitewash or deny the ongoing starvation, mass displacement, and other grave human rights violations inflicted on Palestinians in Gaza. At a time when the Israeli government is under international investigation for genocide, it is morally indefensible for Google to profit from the dissemination of such propaganda.

American companies bear a responsibility not to contribute—directly or indirectly—to the concealment of mass atrocities. By hosting and amplifying government-produced narratives that excuse or minimize war crimes, Google risks complicity in covering up slaughter, mass destruction, ethnic cleansing, and forced starvation.

If Google truly believes in human rights and ethical practices, we urge you to:

- 1. Cancel this advertising contract immediately.**
- 2. Conduct a full review of global advertising policies** to ensure that your platforms are not used to promote propaganda on behalf of governments accused of crimes against humanity.

Google has long presented itself as a leader in innovation and corporate responsibility. We call on you to live up to those values by ensuring your platforms are not used as a megaphone for state-sponsored campaigns that excuse or enable genocide.

We respectfully request a response outlining the steps Google will take to address this urgent matter.

Washington D.C.

Alabama Arizona California Colorado Connecticut Florida Georgia Illinois Kansas Kentucky Maryland
Massachusetts Michigan Minnesota Missouri New Jersey North Carolina New York Ohio Oklahoma
Pennsylvania Texas Washington State

Sincerely,

Nihad Awad
National Executive Director
Council on American-Islamic Relations (CAIR)